

ALEX DE GUZMAN

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TECHNICAL SKILLS

Javascript, Golang, TypeScript, SQL, HTML5, CSS3, React.js, Redux.js, Vue.js, Next.js, Angular, Node.js, Express.js, jQuery, PostgreSQL, MongoDB, MySQL, Git, Postman, AWS (S3, Cognito, DynamoDB), Heroku, Jira

EXPERIENCE

Full-Stack Software Engineer (Platform Team)

Viant Technology, Feb 2023 - Present

- Closed 180+ engineering-related tickets, resolving critical issues that impacted an average daily revenue of ~\$20,000
- Implemented pixel-perfect UI sourced from Figma designs using Angular.js and CSS and updated Golang Lambda microservices, delivering high-impact code to ensure user-friendly experiences and improved performance at scale
- Led the Platform Team development and implementation of the Adtricity Sustainability Icon project, a script injected into creative templates to promote sustainability and carbon emissions data with responsive support for 15 different ad sizes

Software Engineer (SEO Team)

Ezoic, Nov 2021 - Feb 2023

- Collaborate with software engineers and other department teams to design and develop new product features and updates.
- Spearheaded the development and implementation of rebranding all SEO product applications to ensure a cohesive and modernized brand identity, resulting in increased brand recognition and user engagement.
- Designed, developed, and deployed the first UI for Topic Suggestions, an SEO product feature to increase traffic and revenue for digital publishers using Vue.js, MySQL, and Golang

Lead Software Engineer

Exact Staff, Nov 2020 - Oct 2021

- Managed and maintained all Exact Staff websites and software applications while collaborating with the CEO and Board of Directors
- Designed, developed, and deployed a MERN stack appointment system to streamline the recruiting process, eliminating company need for Calendly and saving \$43,000/year
- Reduced weekly and monthly report generation time by 87% using Axios, Javascript, and Excel
- Proposed and implemented a new COVID-19 screening web application and overtime request application using React and Node.js to optimize work procedures and productivity for employees across 36 US branch locations

Software Engineer (Contractor)

Struct Club, May 2020 - Sep 2020

- Collaborated with the CEO and Senior Software Engineer to implement frontend changes using Vue.js, HTML, and CSS to create a more seamless, user friendly experience
- Leveraged user data including equipment, fitness goals, and fitness level to design automation of custom workouts
- Updated the Struct Club API to implement features such as pagination and applying coupon codes using Javascript

Web Developer (Contractor)

Angelenos Reunited, May 2020 - Jul 2020

- Designed, developed, and deployed a responsive website from scratch using Javascript, React, HTML, and CSS
- Incorporated 40+ React components and local state manipulation to render forms and pages in English or Spanish depending on user selection
- Collaborated with the CEO to design the user interface

Personal Trainer/Sales Representative

Crunch Fitness, Aug 2014 - Jan 2018

- Designed and implemented personalized exercise programs for 40+ clients to meet their fitness goals while maintaining an 80% client retention rate

PROJECTS

Viant Technology Multifactor Authentication | (*Golang, AWS Lambda, Sendgrid, Angular.js*) Addition to the user authentication platform workflow to enhance security and mitigate risk of unauthorized access

Exact Staff Appointments | (*Javascript, MongoDB, Express.js, React, Node.js, Zip Code API*) Appointment system to streamline Exact Staff recruiting process

NichelQ (UI) | (*Javascript, CSS, Vue*) Rebranding the user interface for a collection of all company SEO products

EDUCATION

App Academy - Highly selective full stack web development program with a time commitment of 80-100 hours per week

California State University: Northridge - BS - Kinesiology Exercise Science